

Bouquets and Boutonnieres

MAGAZINE

Advertising and Editorial Calendar

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The official magazine of the Bouquets and Boutonnieres Bridal Shows

Reach just the market you are seeking. Get your business in front of the decision makers for upcoming weddings. We make it affordable and simple to get your business noticed in our magazine. We have two convenient sizes, full and half page ads, so no worries about smaller ads getting lost. Distributed by subscription (both print and digital editions), Bouquets and Boutonnieres Bridal Shows and at area businesses.

2019 Publish Dates	2020 Publish Dates
January 1	January 1
May 15	April 1
July 1	July 1
September 1	September 1



Full Page Ad Rates

8" high x 5" wide (double truck requires two separate files)
 300 dpi / .JPG or .PDF file formats only. Artwork due 30 days prior to publish date.

Ad Size	1x	2x	3x	4x
Full Page (Run of magazine)	\$100 ea.	\$95 ea.	\$90 ea.	\$85 ea.
Double Truck (2 facing pages) (Run of magazine)	\$190 ea.	\$190 ea.	\$180 ea.	\$170 ea.
Inside Front or Inside Back Cover	\$125 ea.	\$120 ea.	\$115 ea.	\$110 ea.
Back Cover	\$150 ea.	\$145 ea.	\$140 ea.	\$135 ea.

All advertising payable in advance. Ask about our Vendor/Advertising bundle.



Half Page Ad Rates

8" high x 5" wide (double truck requires two separate files)
 300 dpi / .JPG or .PDF file formats only. Artwork due 30 days prior to publish date.

Ad Size	1x	2x	3x	4x
Half Page (Run of magazine)	\$50 ea.	\$45 ea.	\$40 ea.	\$45 ea.
Double Truck (2 facing half pages) (Run of magazine)	\$95 ea.	\$90 ea.	\$80 ea.	\$70 ea.

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Editorial Calendar

May 2019

- Getting permits for your beach wedding
- Top 10 must haves for your photographer
- It all started with love
- Church wedding requirements
- Jewelry Trends
- Featured Wedding – Katelin and Robby
- Featured Venue – Magnolia Point Golf Club

July 2019

- Preserving your gown
- Choosing your perfect wedding hairstyle
- Choose the right venue
- Floral Trends
- Planning your honeymoon
- Featured Wedding – TBA
- Featured Venue – Deerwood Golf Club

September 2019

- Catering to your wedding
- The movie of your wedding
- Themed Weddings
- Wedding Cake Trends
- Featured Wedding – TBA
- Featured Venue – The Palencia Club

January 2020

- Wedding fitness
- The soundtrack of your wedding
- The ins and outs of wedding officiants
- The Toast
- Transportation Trends
- Featured Wedding – O'Leary Wedding
- Featured Venue – TBA

